

## **What is microblading?**

Microblading, also referred to as Eyebrow Embroidery, Feather Stroke to produce the appearance of hair strokes, makeup, and to naturally enhance features of the face.

**Do my natural eyebrows need to be shaved off?** Most definitely NOT! Please do not tweeze, thread, wax or modify your eyebrows in any way for as long as possible, and no sooner than two weeks. The beginning of your service includes a brief consultation, followed by shaping and finally a discussion about color. Your regular brow maintenance of tweezing, threading, waxing and/or tinting may continue once the brows have healed.

## **Is it painful?**

Everyone has a different level of sensitivity. An anesthetic is applied for numbing during the procedure to alleviate discomfort. Every effort is made to ensure you remain comfortable for the duration of the procedure. Clients are usually pleased to discover that it is no more painful than having your eyebrows tweezed or threaded.

PLEASE NOTE: Having this service performed during your menstrual cycle may increase discomfort during your procedure.

If you are a frequent smoker, the topical anesthetics used during the treatment will not last as long.

If you have been diagnosed with Fibromyalgia, be aware that this may affect your sensitivity tolerance to the procedure.

Drinking coffee will cause you to feel more pain even with the topical anesthetic applied.

**How long is the healing process?** It is normal to experience minimal swelling and tenderness following your procedure. It doesn't take very long for it to disappear.

Immediately following your treatment the pigment will appear darker than how it will appear once it has healed. Around week 2, the surface color naturally exfoliates to leave a softer color. During week 3 & 4 when the skin completes healing, you will see the pigment darken a bit. A complimentary touch-up appointment approximately 4-8 weeks after your initial appointment is necessary in order to achieve that richness of color and density in the shape.

## **How old do I have to be to get tattooed?**

You must be 18 years or older.

### **Can I get tattooed if I am pregnant or nursing?**

As a precaution, we do not perform cosmetic tattooing on pregnant or nursing women.

### **How long does microblading last?**

Microblading is a semi-permanent cosmetic tattoo. The pigment will fade over time and we recommend to get a touch up annually to keep them looking their best. There is no guarantee in how long it will last as each individual's skin will respond differently. Typically the pigment can last anywhere from 1.5-3 years fading overtime. Frequency of touch-ups depends on a number of factors including: skin type, pigment selection, lifestyle (sun exposure), iron deficiency (your body absorbs iron-oxide as a supplement), chemical peels, etc. Please note that final results can not be guaranteed as each unique skin type will hold pigments differently and break down at different rates. We will re-evaluate how your skin has received the pigment at your touch-up appointment and make any changes necessary.

### **How many treatments are needed?**

For microblading, at least two appointments are needed initially, at least 4-8 weeks apart. At the second treatment, we will assess the color retention and make adjustments as necessary. Everyone heals differently and at different rates. If your cosmetic tattoo does not heal perfectly the first time, do not worry! We can always go bolder and add more density at your next appointment. :)

### **What factors will affect microblading?**

Sun exposure: The sun will extremely soften the look of your tattoo, so a physical sunscreen should be used (once healed) to prolong your enhancement. The regeneration of skin cells: The longer the regeneration takes, the longer the pigment holds. The speed at which the skin absorbs the pigment: The slower the absorption, the longer the pigment will hold. The choice of pigment color: Some colors may fade quicker than others, e.g. a blonde pigment may fade quicker than a dark brunette pigment. Bleeding during the procedure: Any bleeding during the tattooing procedure will reduce the amount of pigment absorption. Caffeine, alcohol, and certain medications act as blood-thinners and should be avoided 24 hours prior to your appointment.

### **What should I do before my eyebrow procedure?**

If you have an ideal shape and color in mind, please bring a couple reference photos with you to your appointment. You may fill in your eyebrows as you normally would so we may take into consideration the shape you feel most comfortable with. If you regularly get your eyebrows shaped, waxed, threaded or tinted, please refrain from doing so within a week of

your appointment. If there are any stray hairs that fall outside of our final shape, we can remove them. If you plan to go on a vacation, it is recommended to plan your trip a minimum of 30 days after the procedure. We require our clients to avoid any blood thinning medication for a minimum of 72 hours prior to their appointment. This includes Vitamin E, Aspirin, Niacin, fish oil supplements, and Ibuprofen. Do NOT drink any alcohol or caffeine 24 hours prior to your appointment. If you have been on prescription Accutane in the past, you MUST wait at least one year before considering this procedure. It is highly recommended that you avoid SUN and TANNING BED exposure for 30 days BEFORE and AFTER your procedure. If you show up for your appointment with a new tan or a sunburn, you will need to reschedule and will forfeit your deposit. As your skin exfoliates from a sunburn, it will take the pigment with it.

### **How will I look immediately after?**

Your brows will appear darker and more intense than expected for the first week or so. This will gradually lighten during the complete healing process. Redness and swelling is minimal.

### **What should I do after the procedure?**

It is highly beneficial to follow these instructions to ensure a comfortable healing process and to achieve the best possible results. DO NOT rub or pick the healing area as the color will peel off prematurely, and avoid extreme heat, sweating, and contaminated bodies of water (such as saunas, hot tubs, steam rooms, pools, lakes, and places with hot humidity, etc.).

### **How will my microblading brows look in the future?**

During your appointment, we will analyze your skin tone to anticipate how pigment colors will heal and fade in the future. We will also mix pigments to ensure the color blends well with your natural hair and skin color. There are some cases, however, where the color may fade to different tones according to the individual's response to the pigments (like lifestyle and iron deficiencies). Many factors affect these changes. At your follow up appointment, we will re-analyze how your body has responded to the initial color. If needed, special formula alterations to correct the color is made at this time. Your eyebrow tattoo will eventually look softer and have more of a "powdered" look. To keep your brows looking their best, a refresher appointment is suggested every 12 months. Results and preferences vary with each client.

### **What should I know about long term care?**

The color will lighten over time. We recommend an annual touch up to keep brows looking their best. Fading greatly depends on your skin type, lifestyle, sun exposure, pigment color used, broken capillaries, iron deficiency, and if any chemical peels were done after your procedure. If you are planning a chemical peel, MRI or other medical procedure, please inform the technician that you have had an iron-oxide cosmetic tattoo. Careful application must be taken to avoid affecting the tattooed area. If you are planning to have laser treatments, tell your laser specialist to avoid the pigmented area. Laser may cause pigment to turn black.

**Will microblading work well for me?**

The microblading technique may NOT work well for oily skin. The constant production of oil will cause the hairstrokes to heal with a diffused, softer look. Your end result will look more powdered instead of a crisp hair stroke appearance. Smoking will cause the pigment to fade sooner. If you are iron deficient or Anemic, your pigment will fade sooner and bleeding/bruising may occur during and after the procedure.